

Rio Dell Scotia Chamber of Commerce

Monthly Board Meeting March 7, 2025

The meeting was called to order at 12:04 p.m. Present: Nick Angeloff, president; Jim Brickley, vice-president; board members Gabe Smith, Susan Pryor and Tracy O'Connell; chamber members Mavis Amen, Al Houghton and Scotia Lodge manager Kirsten Fine, and city council members Amanda Carter and Julie Woodall.

The financial report was accepted with Mavis moving and Gabe seconding approval. Tracy said that Providence had paid the \$5,000 true-up for the utilities used by the Resource Center that were covered in 2024 by the chamber. Nick said that the landlord, Rory, was putting a new roof on the building and wanted to raise the rent by \$300/month. Nick said the rent has been so low for so long that there wasn't a point in objecting; he will work with Rory and Providence.

Discussion took place about the St. Patrick's Day event at the Scotia Lodge. Mavis is catering finger food for 50-75 people; Jim has purchased decorations that he and Al will put up at the Lodge the day before.

Jim has secured a trio of Irish musicians who request a minimum of \$100 each to play at the event from 7 to 8. Nick moved and Gabe seconded expending \$300 (which would be closer to \$400 because the decorations came in under budget) for the musicians. The motion passed. Jim will see Melissa to get a check to pay the band.

Mavis has done a flier that Kirsten approved and Al will post throughout the communities. Amanda will get the mention of it on the electric city sign. Tracy will get a release to the traditional news media. Mavis is on 17 business-related boards and has talked up attendance at the event in her effort to increase chamber membership, noting this is a departure from the traditional chamber mixer events she is used to as the focus is on everyone, vs. the business community.

Jim will manage collecting money at the door and the poker board and have chamber membership forms and the donations box.

The Grand Marshal for the Wildwood Days Parade was re-confirmed as Julie Woodall, having ascertained Shane Wilson will be in town for another year and can be our Grand Marshall in 2026. Al is looking at getting native dancers for a float. A theme is still needed. Tracy will retrieve those suggested last year from the minutes to share.

Future mixers – the board approved guidelines Mavis put together based on what the Fortuna chamber does. She is actively recruiting businesses so anticipates having a great enough turnout to warrant business-focused events. Mavis will connect with Melissa for the current membership list to continue her outreach to new members.

Mavis will also draft up some sample logos for the chamber to consider adopting since there is no current logo. She will launch an Instagram account separate from the city's travel-oriented one that Amanda manages; the new one will be linked to the chamber's Facebook page. Gabe moved and Jim seconded approval, the motion passed.

Halloween decorating contest – Amanda will talk to the fire department to see if they want to put up prize money for decoration winners as they do for Christmas. The competition would be for the community and businesses.

Al will move the Visitor's Center brochure rack from the Resource Center to Root 101 and Jim with Amanda's help is working with Randy at the city about moving the signs pointing people to the Visitor's Center. Jim and Al will head up the installation of the last kiosk, which the city's beautification committee is eager to manage.

The meeting was adjourned at 1 p.m. by Jim.

Respectfully submitted,

Tracy O'Connell, secretary