Rio Dell-Scotia Chamber of Commerce Board Meeting Minutes April 5, 2024

The meeting was called to order at 12:01 p.m. by Nick Angeloff, president. Also in attendance: Jim Brickley, vice president; Sarah Reback; Susan Pryor; Tracy O'Connell, secretary; Melissa Marks, treasurer; Amanda Carter, Rio Dell City Council liaison; Mavis Amen and Athena Eagan.

The financial report was approved, with Sarah moving and Nick seconding the motion.

The board confirmed that Dorothy Johnson will be the grand marshal at the Wildwood Days parade, and that "Have a riproaring good time" will be the parade theme.

Weather has prevented the flag project in Scotia from moving ahead, and the city's gateway beautification project needs to move ahead before the kiosk can be installed on the city hall lawn.

The committee to reinvigorate the chamber described the research portion of the work it has done and an overview of ideas discussed, such as modifying the membership prices, benefits and communications, and offering to send examples of recommended materials to the board.

It was discussed that meeting in person is preferable but having an online vs phone method of meeting, when necessary, was more successful in order to hear what is being said. Mavis said she will continue to offer her Zoom membership which costs her a couple hundred dollars per year, to the chamber to use as needed. Possibilities like holding the meetings at an area restaurant again and changing the meeting time, were also discussed.

It was determined that the Avenue of the Giants sign be continued in its current format due to logistical challenges with proposed changes. Susan said she could reach out to Renner management about advertising on the sign.

Amanda offered to supply information on the gateway beautification project to the chamber newsletter, and Susan will provide information on the fire department's Mother's Day pancake breakfast. Mavis will get information on the group planning a salute to first responders.

Sarah reported the resource center is getting the community garden ready in a volunteer workday ahead of an event that will be held the day before Mother's Day. She will provide information on the May event for the newsletter.

Susan said the Town of Scotia is starting Phase IV of the house sale project.

In the business community, it was said that Root 101 is getting a sandwich shop in the former Wildwood Waffles location; that Jesse Jeffries' cannabis business in the former Eel River Sawmill building is expanding; and that the Scotia Lodge appears close to a sale to a new owner.

The meeting was adjourned at 12:50 p.m. with Nick moving and Sarah seconding the motion.

Respectfully submitted,

Tracy O'Connell, secretary