

Rio Dell-Scotia Chamber of Commerce Board Meeting

March 5, 2022

Present: Nick Angeloff, president; Jim Brickley, vice-president; Sharon Holt; Susan Pryor; Tracy O'Connell, secretary; Amanda Carter, city council liaison; Julie Woodall, guest; and Julia Morgan, artist of proposed mural.

The meeting was called to order at 12:05 with Jim, Tracy, Julia and Julie at the chamber office and others by phone.

The first order of discussion was the proposed mural; sketches had been sent in advance by email, and the design was met with positive comments. Julia and Nick both offered to take the art to the Wiyot tribe for approval, and Jim said he had a dozen people offering to pay \$100 to have their faces in the images just using word of mouth. Julia had designed the sketch to allow many faces to maximize this fundraising effort to pay for the balance, beyond what the city will fund, that will be due in four payments.

Jim offered to work on promoting the 'be part of the big picture' campaign to seek additional donations, including managing the names, photos and money as they came in, and to contact the city to ensure the requirements for funding under the Façade project are met.

Nick reported receiving word from George Ambrosini, on behalf of himself and other owners of the building at 99 Wildwood that would carry the mural, approving the project.

Discussion included types of paint and coating to ensure a long life for the mural and types of scaffolding to provide the support and height needed, and the costs of various types. Julia envisioned six weeks of actual, daily work on the mural as well as a week before and after to set up and tear down; her fee would come in four partial stages throughout. Julia is to spell this out in a contract she will supply to the board to approve.

Amanda reported the Instagram account she started has gone live and is receiving positive comments, with 65 followers to date.

The effort to build an office 'incubator' (for small businesses to use on an as-needed basis with a monthly subscription to the service) was discussed; it is envisioned to be in the chamber space and funded by a grant to provide needed office furniture and other equipment as outlined in a bid received last month. Tracy offered to check grants available and the timetable for requesting them from organizations such as the McLean Foundation, the Headwaters Fund, and the Humboldt Area Foundation.

Jim offered to check with Hensell Materials for a boulder to hold the Marlene Snell plaque. Nick was going to look at what was needed to adapt the poles of the remaining 40 flags to fit in the holes in the sidewalk that will enable the full display to be used this year. Jim will use the Veterans Salute he developed last year on Memorial Day weekend again this year. Sharon said

she would get the flags previously discussed for the branches of the military and the MIA/POW flag, which come as a set.

The board fine-tuned the salute that would be the topic of Wildwood Days Parade to volunteer and professional first responders such as EMTs, fire fighters, police and Cal Fire. Jim has ideas for the float.

Sharon asked about the status of using PayPal and Venmo for members and others to renew their membership, pay for ads, contribute to specific projects and make donations. People are doing that now but no one on the call ever knows when the subject comes up, where or how those people are finding the process whereby it is done. Sharon said she would continue to investigate what is involved in getting a PayPal and/or Venmo button on the web page.

Tracy said a store planning to open in Scotia was interested in one of our brochure racks that carried travel information. We have three such racks and the owner of them is willing to move and service them elsewhere according to information Melissa researched. Sharon said to let that happen, if we had the right to them back if no longer needed.

The meeting was adjourned at 12:57 p.m.

Respectfully submitted,

Tracy O'Connell, secretary