

Rio Dell-Scotia Chamber of Commerce Board Minutes

April 2, 2021

The phone meeting was called to order at 12:11 p.m. by Vice President Jim Brickley. Present: Brickley; Susan Pryor; Sharon Holt and Tracy O'Connell.

Kiosks were discussed. Jim is trying to get historic details about the photos that would be in the kiosks from Jim Garrison of the county historical society and said he will try others like Jerry Rohde if he has not heard from Mr. Garrison in a week. Jim Brickley would like to have a firm like Michael's professionally frame the photos that will go in the kiosk rather than do it himself. U.S. Bank will send the sponsorship check after receiving a W9 form from the chamber.

The veterans' service salute will be in the form of 'yard sign' posters set on the City Hall lawn on Memorial Day and Veterans Day rather than light pole banners, due to cost. Jim has sketched a design with six flags that would serve as the backdrop including a POW flag, with the posters bearing a photo and three lines of type – the person's name, rank, and dates of service, for each submitted image. He is working with Vista Print to get laminated signs and holders.

He will speak with Rio Dell city manager Kyle Knopp to get the idea and placement approved.

Travel guide ad: Nick had sent around an attachment showing the envisioned ad in the Avenue of the Giants travel guide put out by John Angus each year. The ad would cost about \$800 for a directory listing of each restaurant in town along with a blurb about the chamber's visitor center.

Sharon said the price seemed high for that type of ad – 'just' a directory listing of a half dozen restaurants and that she would rather see more information about tourism on our website. Tracy said most of the businesses appealing to tourists don't have websites to link to, someone would have to compile the information from each of the businesses which is a lot of work as many don't respond to emails and require individual attention.

Sharon said she would ask her sister Janelle to make the contacts, gather sample menus, hours, and other information. Sharon will research 'how to add a page to WordPress' to learn what information Billy Joe would need to add the page. Campgrounds, groceries, the bar, churches, and dispensaries would be possible other categories along with Chapman's for "things to do" and Grundman's for sporting goods. Businesses would be listed here whether chamber members or not, to benefit travelers.

She added that since the visitor's center/chamber office isn't really open, we might look to the Scotia Inn lobby when it reopens as a possible hub of information for travelers.

Wildwood Days: Susan said the fire department planning group will have a parade, duck race, firemen's muster and reduced number of vendors this year, the barbeque will possibly be pork instead of beef as beef is so expensive.

Respectfully submitted,

Tracy O'Connell, Secretary