

RIO DELL-SCOTIA CHAMBER OF COMMERCE BOARD MEETING

DATE: October 5, 2018 TIME: 12:00 LOCATION: Chamber Office 406 Wildwood Avenue P.O. Box 95, Rio Dell CA 95562

Board Members: Nick Angeloff, President; Sharon Holt, recording secretary; Jim Brickley; Tracy O'Connell, vice president; Susan Pryor; Eldon Whitehead, historian; Gabriel Smith Non-Voting Positions: Melissa Marks, treasurer; Frank Bacik, emeritus

1. CALL TO ORDER: Called to order by: Nick 12:05
2. ATTENDANCE: Tracy O'Connell, Vice President, Sharon Holt, recording secretary, Gabriel Smith, Nick Angeloff, president, Jim Brickley, Susan Pryor
3. ABSENT: Eldon Whitehead,
4. SECRETARY: Minutes of September to be sent electronically for approval.
5. TREASURERS REPORT: none poppies & hallowed ground sales 70.00
6. COMMITTEE REPORTS/OLD OR ONGOING BUSINESS:

CITY MAP: REPORT STATUS: 100 @ .25 to Horizon Business. Motion: Purchase 100 map reprints. Nick moved; Tracy seconded, approved unanimously.

FACILITIES: REPORT ON RENT AND STANDING: rents current for October.

FINANCES: pending

LIBRARY: REPORT ON LOCATION: No movement has been reported, but the Chamber building has been removed from potential list as it is too expensive to make ADA compliant and the existence of a renter in the building eliminates the county from pursuing. It appears that the County is considering a Manufactured building in ADA compliance for library; location to be determined.

CHAMBER MEMBERSHIP: PLAQUES/STICKERS (preparation, stickers, begins September, letter approval October, distributed December): TRACY HAS DRAFT OF COVER LETTER. SHARON HAS PDF FILLABLE MEMBERSHIP APPLICATIONS READY. NOTE MEMBERSHIP APPLICATION HAS NOTIFICATION THAT ALL CORRESPONDENCE IS DESSIMANATED VIA ELECTRONIC MAIL. ALL MEMBER INFORMATION IS AVAILABLE ON THE WEBSITE.

DISCUSSION: HOW TO UPDATE THE MASTER LIST FOR EMAIL TRANSMITTION. List the rejected emails and contact them for possible snail mail. Motion made by Tracy to send notification through the USPS to any non-responsive members Gabriel second; passed by majority. Sharon: nay.

DISCUSSION: HOW TO PRESENT CERTIFICATE TO UPDATED MEMBERS. Discussed the viability of electronically transmitting re: Email and download. Note was made that Adam has a laser engraver. Agreed by consent to talk to Adam for quote on wood plaques for new members and the potential for purchase of metal sticker for existing members.

DISCUSSION: HOW TO PROCURE SILVER MEMBERSHIPS: Nick will continue to speak with potential donors. Discussed the effects of sending a different renewal letter to silver members. Member lists are incomplete/disjointed as members and donors who join/donate after the membership period are not processed throughout the organization efficiently. Note was made for efficiency a single source is needed to produce a list and level of memberships. Ideally this would be done at the point of receipt of payment. Sharon noted that she is not in that chain, as she does not process mail or receive checks. Forwarding that information is not the best way to make the process inclusive. Since Melissa is retaining the information when she deposits funds, she volunteered to process the 2019 memberships into a comprehensive list. Tracy has offered to help with the confirmation of correct email addresses and physical locations.

DISCUSSION: PRO-RATING THE MEMBERSHIP FOR MID-TERM MEMBERS. This was discussed and agreed on last year. Membership renewals go out once a year. Sharon suggested that the best way to process memberships received July or later would be to process them as the following year. Agreed by consent.

DECORATONS: (preparation begins January & February): Nick & Jim co-chair

Plans are to display the little guys around the Spruce tree at city hall and across from Memorial Park. Big ones will be displayed on the boulevard. Stars will be located all on one side of street.

Discussion ensued as to the “purchase” of stars by donors. The goal of the promotion is to perpetuate the “sale” of each star, generating funds to buy additional stars to complete the boulevard lighting. When all locations on the west side of the street have been filled, the east side will be approached for donors. Note was made that the location of each star is dependent on the availability of power to the location. At this time the solar and battery operated decorations are not of the quality and caliber for longevity and it was agreed by consent to continue with the effort as presented. Motion made by Tracy to generate a request form for the use of the stars, which would show an invoicing at the time of “purchase” which would name the “buyers”, location and power access for each donor. Seconded by Sharon, passed unanimously.

DATE: Agreed by consent that the Tree Trimming will perpetually be the 1st Saturday in December.

TREE: ACQUISITION: CoC has requested an 18 foot Silvertip from Root 101. Agreed by consent that if possible, the tree should go in the median in front of the Chamber building. Nick will request permission to move the cougar for the month of December. Noted that the power lines are under the cougar. May request Gordon Johnson to build a new slab if needed for the temporary relocation of the cougar.

PAINTING OF MEDIAN ORNAMENTS: Need work day(s) to repair/paint the ornaments. Root 101 volunteered to have the painting meetings in their warehouse, as the decorations are stored there. Jim noted that some supplies will be needed to complete the job. Motion made by Nick to spend up to \$150.00 on supplies for the upkeep of the Holiday ornaments; Tracy seconded; approved unanimously. Work days set at Root 101. October 13, 20, 27, & Nov. 3 at 9:00 am as needed to complete the work necessary for 2018.

MEMORIAL PARK LIGHTING & Tree Lighting:

LIFT: Redi-Rents

VOLUNTEERS: Nick & Jim

PLANNING & PROMOTION: Dec 1, 2018. Resource center will provide refreshments

MUSICIANS: Tracy will contact Baptist church and solicit for carolers.

SANTA: Nick has arranged for Santa (with backup) and elves. (Shotz ladies).

DISCUSSION: WHEN ARE BALLOTS DUE BACK? PRIOR TO DECEMBER 15. SHOULD BE COUNTED AT THE DECEMBER MEETING.

DISCUSSION: Discussion ensued and agreement made that BALLOT AND MEMBERSHIP INFORMATION STATE A REQUIRED VIABLE EMAIL ADDRESS FOR COMMUNICATION. ADDITIONAL INFORMATION ON WEBSITE AND NEWSLETTER.

EXPENSES:

TONER: new toner \$55.00 refurbished.

STAMPS: purchase for stamps include in operation expense.

PAPER:

ENVELOPES: Box of letter size with Sharon

KIWANIS: REPORT: No report

CITY NEWS: REPORT: No action

WIND FARM: REPORT: Plan is seeing both negative and positive support from the community. Chamber has agreed by consent to stand in support of construction. Discussion ensued as to the community question in regard to decibel level from the environmental impact report. Currently the company has bonded for decommission in ten years. Profitability reportedly peaks at 10 years and technology advancements will likely make the generators obsolete.

CANDIDATE FORUM: OCT. 12, 2018. 3 candidates will be available; Julie Woodard will be absent. Candidates will make statement, then questions from public time capped at 1 hour each.

AVENUE OF THE GIANTS SIGN: (June, payment due Sept) **DONE**

Art on the Blvd.: Bear is up; sculptures are done.

Rural Nonprofit: paperwork to transfer \$2700.00 on transfer. PENDING Tracy filled out the paperwork and we are mentioning the name of the rural nonprofit. The paperwork is missing something and Nick will find out and sort out the situation so the documents can be completed.

WINTER DINNER: MONDAY DECEMBER 17, 2018 FORTUNA MONDAY CLUB

Next meeting: Nov. 2, 2018 Adjourned: 1:06 Submitted by Sharon Holt, Secretary