

RIO DELL-SCOTIA CHAMBER OF COMMERCE BOARD MEETING

REGULARLY SCHEDULED DECEMBER 7, 2018 MEETING

ATTENDANCE: SHARON HOLT & MELISSA MARKS NO QUARUM MEETIN POSTPONED UNTIL QURUM CAN BE CONVENED

RIO DELL-SCOTIA CHAMBER OF COMMERCE BOARD MEETING

DATE: December 14, 2018 TIME: 12:25 LOCATION: Chamber Office 406 Wildwood Avenue P.O. Box 95, Rio Dell CA 95562

Board Members: Nick Angeloff, President; Sharon Holt, recording secretary; Jim Brickley; Tracy O'Connell, vice president; Susan Pryor; Eldon Whitehead, historian; Gabriel Smith Non-Voting Positions: Melissa Marks, treasurer; Frank Bacik, emeritus

ATTENDANCE: Nick Angeloff, President; Sharon Holt, recording secretary, Tracy O'Connell, vice president; Gabriel Smith

ABSENT: Jim Brickley, Susan Pryor, Eldon Whitehead

1. CALL TO ORDER: Called to order by Nick Angeloff, president
2. SECRETARY REPORT: no report
3. TREASURERS REPORT: Checking \$7500.00 Savings \$2500.00
4. COMMITTEE REPORTS/OLD OR ONGOING BUSINESS:

Membership Drive: Complete and memberships are coming in.

Discussed the lighting of the tree on the hill overlooking Scotia and the potential of CoC to volunteer to maintain the tradition. Need for CoC to get permission to use the Scotia tree, existing lights, and light cage. It was noted that CSD potentially wants to use the lights that they have for the Scotia decorations. Discussed the feasibility of marketing the Scotia tree as a companion to the Ferndale lighted tree celebration. Tabled for further discussion.

Discussed the Membership plaques which are currently being generated by Immortal Tree. CoC reviewed the sample plaque from Adam Dias and discussed the possibility of making it a perpetual plaque with no associated date, thus reducing the yearly cost of the update sticker. Even if the member does not maintain paid membership, the plaque would remain as an advertisement for the CoC. Noted that the plaque needs to have Adam's logo as well, so that it will reflect the supporting business relationship. Tracy made a motion to send the updated information to Adam and have the plaques manufactured. CoC will then make the updated plaques available to new members as their recognition of initial membership and allow current members to upgrade their plaques for \$15.00. Silver and Gold members will receive new plaques at no charge.

Discussion ensued and was agreed by consent to send out holiday thank you for donations and a picture of the new plaque promoting the availability of the plaques for purchase. Melissa will complete.

Melissa is in the process of building a data base for the chamber email. She is attempting to get all the membership addresses into the Gmail program so blanket emails can be sent from the chamber account by any board member on the email group. The Gmail account is established and the password will be disseminated shortly.

Budget: Discussed the 2019 budget. Currently the total funds are \$9,116.00 which includes the reserve Xmas money. EPAD has committed to remain in the building through January. We are currently contracting with landlord on a month to month basis. Nick may need to sign lease personally but would prefer to remain month to month with a 60 day removal. Discussed the potential for the CoC to outreach to get additional renters. Discussed the possibility of writing a grant for the office to be used as a base for Home-based, non-store front businesses in the Rio Dell area. Discussed the potential for an exercise type group to rent space. Discussed and agreed by consent to authorize any renters to be month to month only. No long term leases at this time.

Ballots: Sharon has received no additional ballots in the last 30 days.

Motion was made by Tracy to pay Billie Joe \$250.00 due. Susan second. Call to vote. Passed

Note was made that files on the computer are not backed up. Discussed a universal cloud account which would allow additional board members to access archived information. Currently any back-up is done to hard drive. CoC has no secure place to put the computer and the computer is not left awake for remote access. Note was made that it must be left live for the back-up. Melissa noted that we didn't lose anything of importance when it crashed, as Billie Joe was able to retrieve the data and Melissa has the data on a zip drive as well as 2016 QuickBooks which can be used to upgrade the program.

Discussed the Pizza meeting currently advertised the third Tuesday of every month which at this time has no attendance. Nick reported that in his conversations with businesses, a meeting during the day is not conducive to membership attendance. The Chamber has held meetings in the evening, but traditionally they have been poorly attended as well. Discussed doing a quarterly mixer with a featured speaker or presentation. These would be at rotating venues allowing the host business to promote. Noted by Nick that the Kiwanis will likely join the chamber. Agreed by consent that these membership meetings need to focus on the development of community. Discussed the potential to collaborate with the fire department. Agreed by consent to stop the pizza meetings and replace with quarterly mixer style meetings. Discussed formats for the new mixer meeting and agreed that they should convene on a Friday evening. CoC will establish a 50/50 raffle. The first mixer will be no charge, CoC will find donations for food & drink. Subsequent mixers may be located at an establishment that would require charging for a meal or paying the restaurant for space.

Officers will be voted at the January meeting.

Next Meeting January 4, 2019 Meeting adjourned 1:12. Submitted by Sharon Holt, recording secretary.