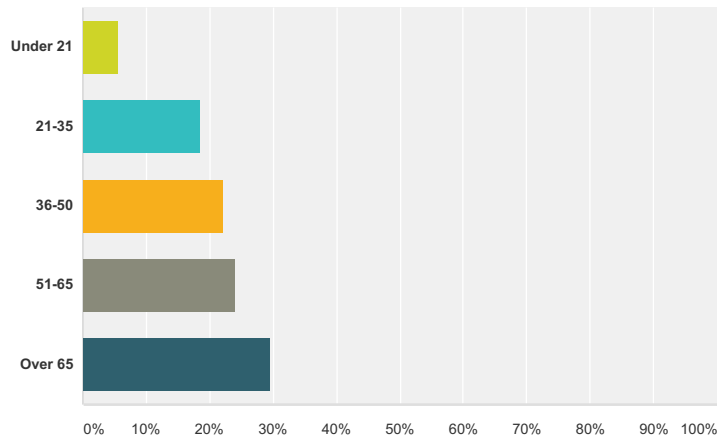


Q1 Please tell us your age

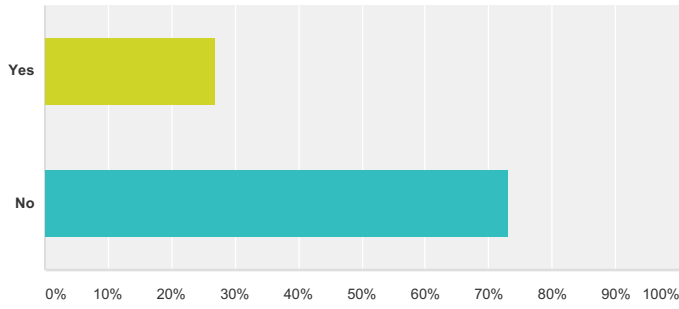
Answered: 54 Skipped: 1



Answer Choices	Responses
Under 21	5.56% 3
21-35	18.52% 10
36-50	22.22% 12
51-65	24.07% 13
Over 65	29.63% 16
Total	54

Q2 Are you or someone in your home permanently disabled?

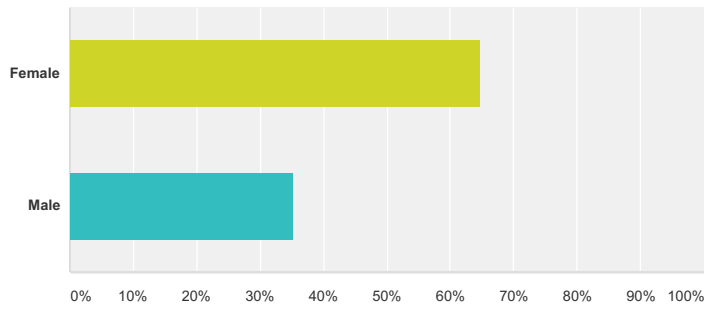
Answered: 52 Skipped: 3



Answer Choices	Responses	
Yes	26.92%	14
No	73.08%	38
Total		52

Q3 What is your gender?

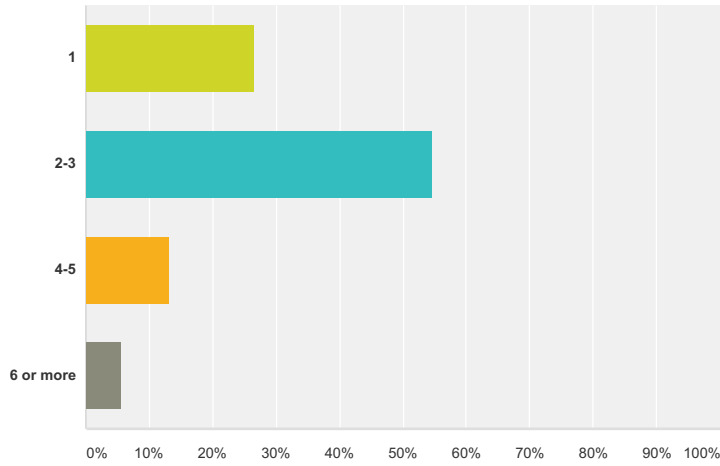
Answered: 54 Skipped: 1



Answer Choices	Responses
Female	64.81% 35
Male	35.19% 19
Total	54

Q4 How many people typically live in your household?

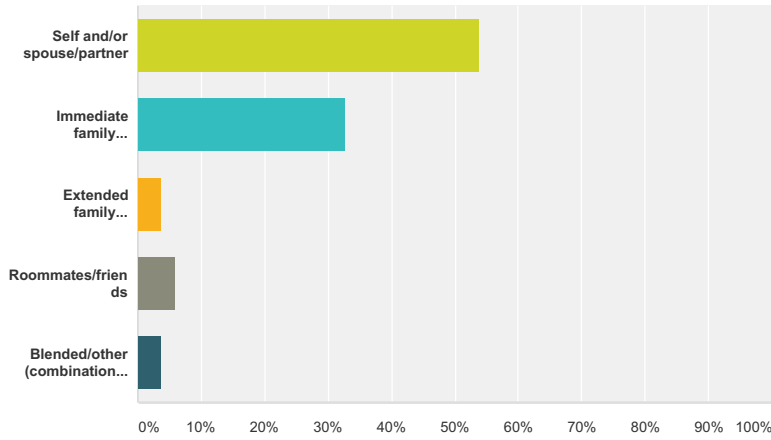
Answered: 53 Skipped: 2



Answer Choices	Responses	
1	26.42%	14
2-3	54.72%	29
4-5	13.21%	7
6 or more	5.66%	3
Total		53

Q5 Are the people living in your household

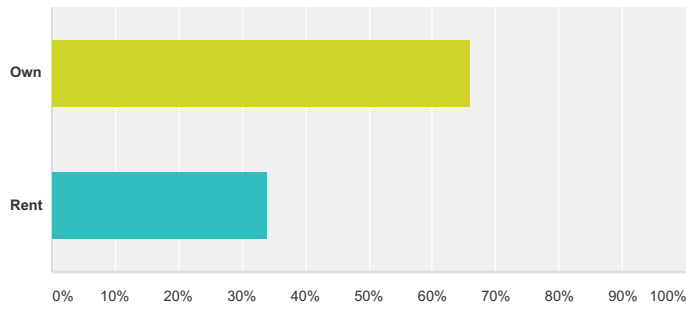
Answered: 52 Skipped: 3



Answer Choices	Responses
Self and/or spouse/partner	53.85% 28
Immediate family (spouse/partner and children)	32.69% 17
Extended family (spouse/partner, children and/or other relatives)	3.85% 2
Roommates/friends	5.77% 3
Blended/other (combination of family and roommates/friends)	3.85% 2
Total	52

Q6 Do you own or rent the place where you are living?

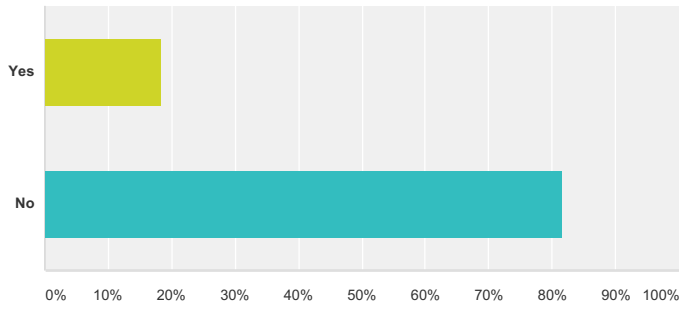
Answered: 53 Skipped: 2



Answer Choices	Responses	
Own	66.04%	35
Rent	33.96%	18
Total		53

Q7 Has a breadwinner in your family been laid off for a long period of time by the recession, downsizing or company closure in the last five years?

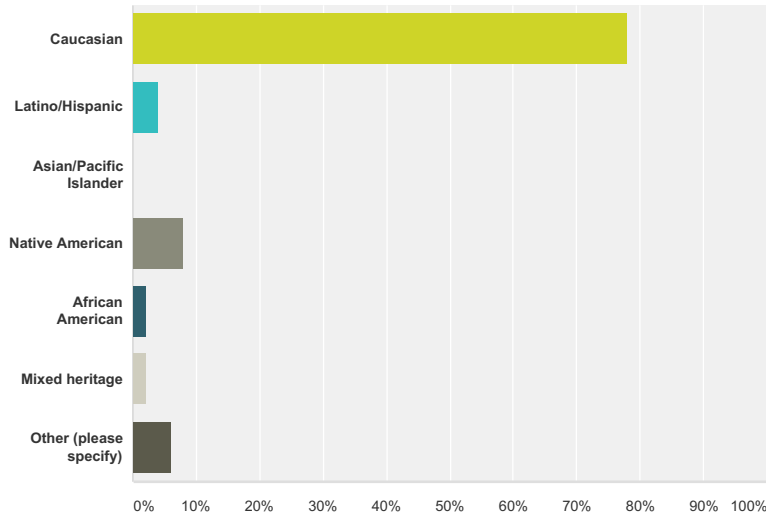
Answered: 49 Skipped: 6



Answer Choices	Responses	
Yes	18.37%	9
No	81.63%	40
Total		49

Q8 What race/ethnicity do you consider yourself to be?

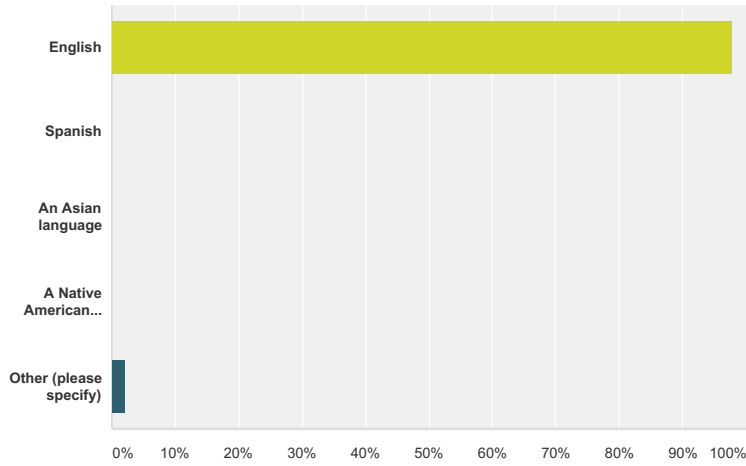
Answered: 50 Skipped: 5



Answer Choices	Responses	Count
Caucasian	78.00%	39
Latino/Hispanic	4.00%	2
Asian/Pacific Islander	0.00%	0
Native American	8.00%	4
African American	2.00%	1
Mixed heritage	2.00%	1
Other (please specify)	6.00%	3
Total		50

Q9 What language is primarily spoken in your home?

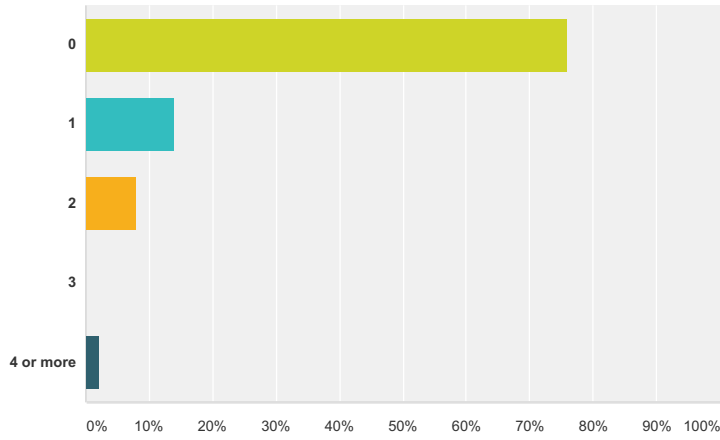
Answered: 50 Skipped: 5



Answer Choices	Responses
English	98.00% 49
Spanish	0.00% 0
An Asian language	0.00% 0
A Native American language	0.00% 0
Other (please specify)	2.00% 1
Total	50

Q10 How many children under the age of 18 are living in your household?

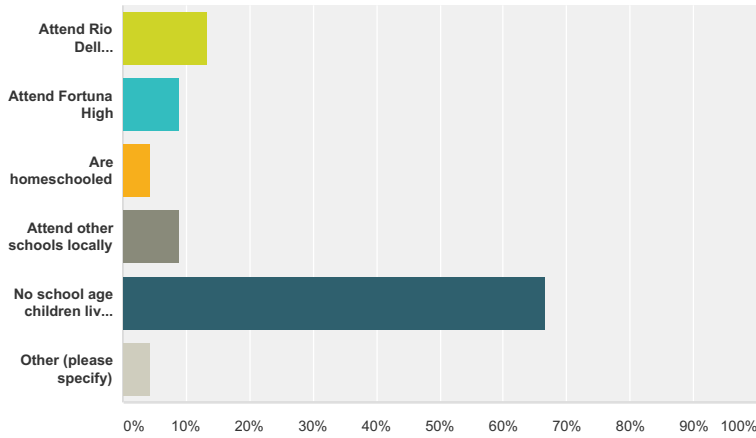
Answered: 50 Skipped: 5



Answer Choices	Responses	
0	76.00%	38
1	14.00%	7
2	8.00%	4
3	0.00%	0
4 or more	2.00%	1
Total		50

Q11 My school age children (check all that apply)

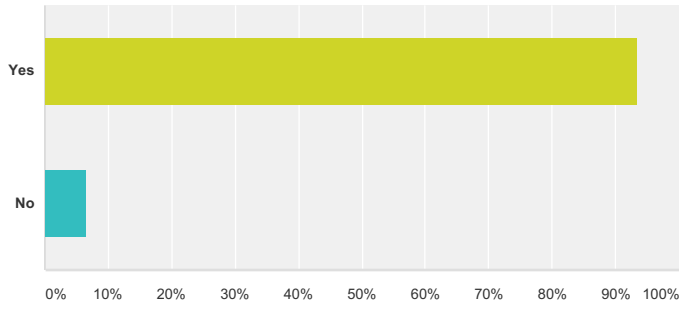
Answered: 45 Skipped: 10



Answer Choices	Responses
Attend Rio Dell elementary/middle school	13.33% 6
Attend Fortuna High	8.89% 4
Are homeschooled	4.44% 2
Attend other schools locally	8.89% 4
No school age children live with me	66.67% 30
Other (please specify)	4.44% 2
Total Respondents: 45	

Q14 Does your family have reliable access to a dependable motor vehicle?

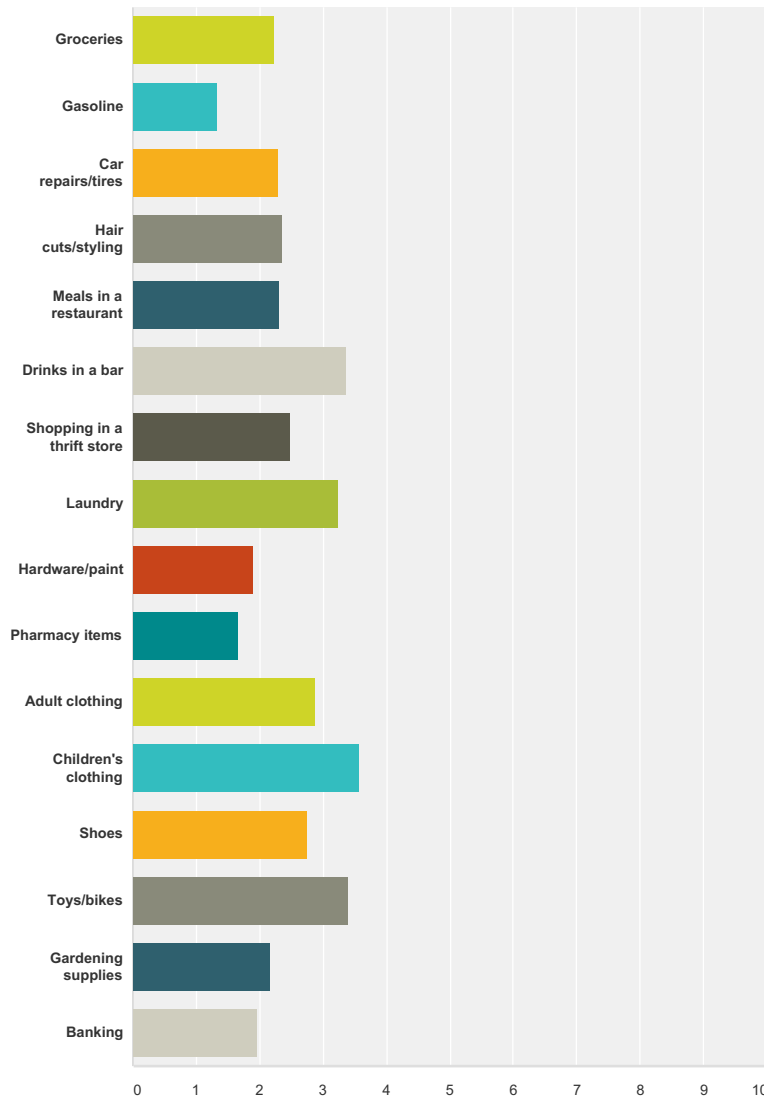
Answered: 47 Skipped: 8



Answer Choices	Responses	
Yes	93.62%	44
No	6.38%	3
Total		47

Q15 How far do you typically travel to buy the following products?

Answered: 47 Skipped: 8

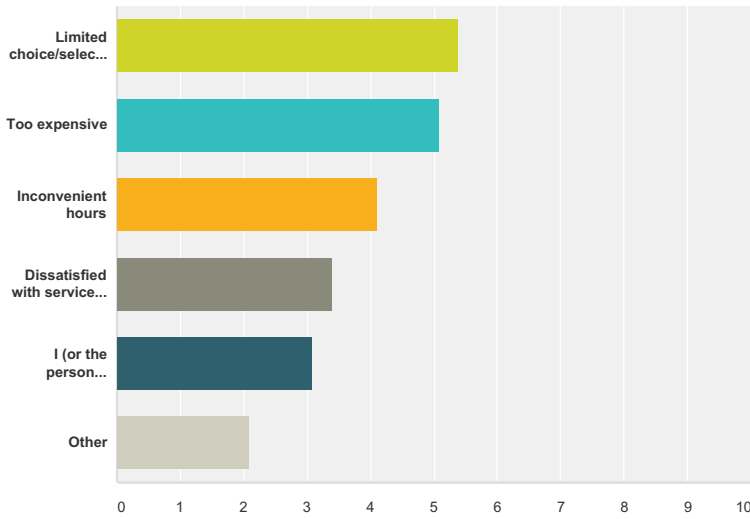


	0-5 miles	6-15 miles	16+ miles	NA - don't purchase	Total	Weighted Average
Groceries	25.53% 12	25.53% 12	48.94% 23	0.00% 0	47	2.23
Gasoline	80.85% 38	8.51% 4	6.38% 3	4.26% 2	47	1.34
Car repairs/tires	15.22% 7	43.48% 20	36.96% 17	4.35% 2	46	2.30
Hair cuts/styling	20.00% 9	44.44% 20	15.56% 7	20.00% 9	45	2.36
Meals in a restaurant	10.64% 5	57.45% 27	21.28% 10	10.64% 5	47	2.32
Drinks in a bar	10.64% 5	10.64% 5	10.64% 5	68.09% 32	47	3.36
Shopping in a thrift store	10.64% 5	53.19% 25	12.77% 6	23.40% 11	47	2.49
Laundry	22.22% 10	4.44% 2	0.00% 0	73.33% 33	45	3.24
Hardware/paint	38.30% 18	40.43% 19	14.89% 7	6.38% 3	47	1.89
Pharmacy items						
Adult clothing						
Children's clothing						
Shoes						
Toys/bikes						
Gardening supplies						
Banking						

Pharmacy items	42.55% 20	48.94% 23	6.38% 3	2.13% 1	47	1.68
Adult clothing	6.82% 3	6.82% 3	77.27% 34	9.09% 4	44	2.89
Children's clothing	2.27% 1	2.27% 1	31.82% 14	63.64% 28	44	3.57
Shoes	6.52% 3	17.39% 8	69.57% 32	6.52% 3	46	2.76
Toys/bikes	2.27% 1	6.82% 3	38.64% 17	52.27% 23	44	3.41
Gardening supplies	17.39% 8	56.52% 26	17.39% 8	8.70% 4	46	2.17
Banking	25.53% 12	59.57% 28	8.51% 4	6.38% 3	47	1.96

Q16 If you or your family go out of Rio Dell/Scotia to buy these items, rank the primary reason(s) you don't shop locally

Answered: 45 Skipped: 10



	1	2	3	4	5	6	N/A	Total	Score
Limited choice/selection	63.64% 28	13.64% 6	2.27% 1	4.55% 2	0.00% 0	4.55% 2	11.36% 5	44	5.38
Too expensive	22.22% 10	31.11% 14	6.67% 3	4.44% 2	0.00% 0	0.00% 0	35.56% 16	45	5.10
Inconvenient hours	0.00% 0	15.56% 7	33.33% 15	8.89% 4	0.00% 0	0.00% 0	42.22% 19	45	4.12
Dissatisfied with service, ambiance, clientele	0.00% 0	11.36% 5	11.36% 5	25.00% 11	6.82% 3	2.27% 1	43.18% 19	44	3.40
I (or the person shopping) finds it more convenient to shop in another community (for instance because of working there)	4.44% 2	6.67% 3	11.11% 5	15.56% 7	31.11% 14	0.00% 0	31.11% 14	45	3.10
Other	4.44% 2	0.00% 0	4.44% 2	4.44% 2	15.56% 7	26.67% 12	44.44% 20	45	2.08

Q17 If you answered 'other' to the last question, please explain here.

Answered: 2 Skipped: 53

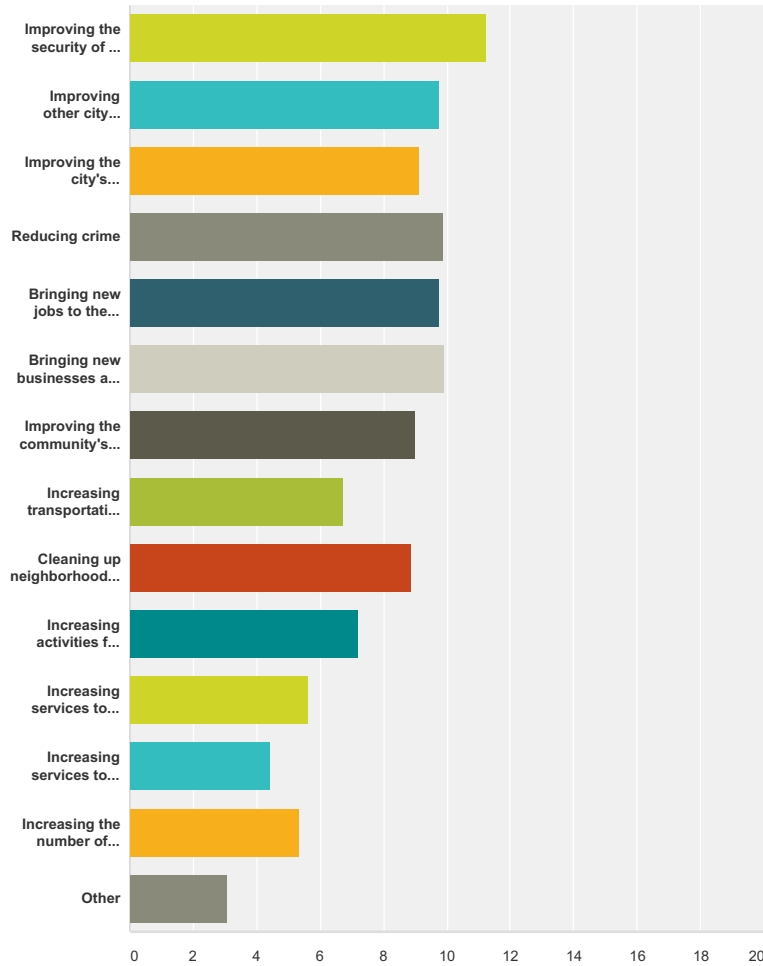
Q18 If a new retail business or service were to be offered locally, list your preference in order for what type(s) it would be (what it would offer, how it would differ from those offered now).

Answered: 35 Skipped: 20

Answer Choices	Responses	
First choice	100.00%	35
Second choice	82.86%	29
Third choice	62.86%	22

Q19 Rank the areas of the city you would most like to see improved or changed.

Answered: 44 Skipped: 11



	1	2	3	4	5	6	7	8	9	10	11	12	13	14	N/A	Total	Score
Improving the security of the city's water supply	30.23% 13	16.28% 7	4.65% 2	9.30% 4	11.63% 5	2.33% 1	6.98% 3	2.33% 1	2.33% 1	4.65% 2	0.00% 0	2.33% 1	0.00% 0	0.00% 0	6.98% 3	43	11.25
Improving other city infrastructure	13.95% 6	16.28% 7	6.98% 3	9.30% 4	4.65% 2	4.65% 2	6.98% 3	9.30% 4	2.33% 1	0.00% 0	2.33% 1	0.00% 0	4.65% 2	4.65% 2	13.95% 6	43	9.76
Improving the city's financial position	6.98% 3	6.98% 3	16.28% 7	6.98% 3	4.65% 2	13.95% 6	4.65% 2	6.98% 3	11.63% 5	4.65% 2	2.33% 1	2.33% 1	0.00% 0	2.33% 1	9.30% 4	43	9.15
Reducing crime	6.98% 3	6.98% 3	23.26% 10	18.60% 8	6.98% 3	4.65% 2	4.65% 2	9.30% 4	6.98% 3	0.00% 0	0.00% 0	2.33% 1	4.65% 2	0.00% 0	4.65% 2	43	9.90
Bringing new jobs to the region	4.65% 2	6.98% 3	16.28% 7	13.95% 6	32.56% 14	2.33% 1	0.00% 0	4.65% 2	11.63% 5	4.65% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	2.33% 1	43	9.79
Bringing new businesses and services to the community	2.33% 1	13.95% 6	11.63% 5	11.63% 5	16.28% 7	23.26% 10	4.65% 2	4.65% 2	4.65% 2	2.33% 1	2.33% 1	0.00% 0	0.00% 0	0.00% 0	2.33% 1	43	9.95
Improving the community's image/physical appearance	4.65% 2	13.95% 6	6.98% 3	6.98% 3	4.65% 2	6.98% 3	20.93% 9	6.98% 3	9.30% 4	4.65% 2	6.98% 3	0.00% 0	0.00% 0	0.00% 0	6.98% 3	43	9.03
Increasing transportation options	0.00% 0	4.55% 2	2.27% 1	6.82% 3	2.27% 1	0.00% 0	4.55% 2	22.73% 10	4.55% 2	13.64% 6	9.09% 4	4.55% 2	4.55% 2	0.00% 0	20.45% 9	44	6.71

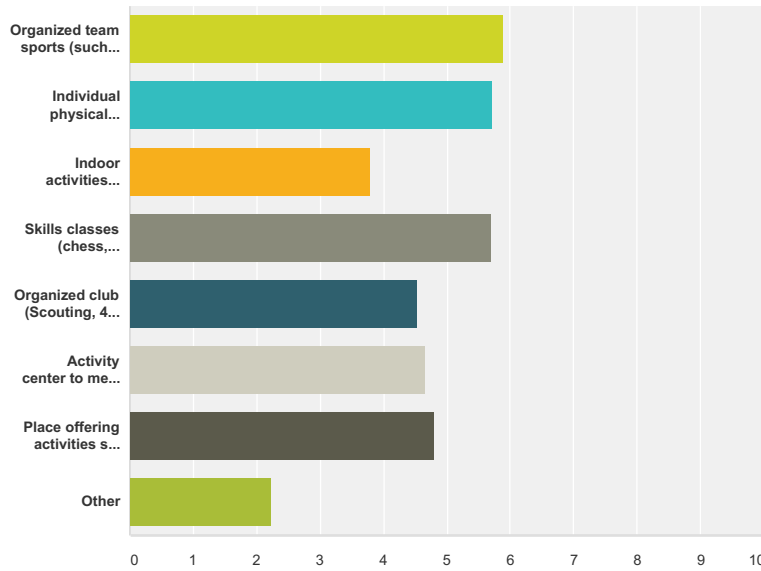
Cleaning up neighborhoods (litter, nuisance situations)	11.63% 5	11.63% 5	2.33% 1	9.30% 4	2.33% 1	11.63% 5	9.30% 4	6.98% 3	18.60% 8	6.98% 3	4.65% 2	2.33% 1	0.00% 0	0.00% 0	2.33% 1	43	8.88
Increasing activities for youths/young adults/families	6.98% 3	0.00% 0	2.33% 1	6.98% 3	6.98% 3	6.98% 3	4.65% 2	4.65% 2	6.98% 3	27.91% 12	9.30% 4	4.65% 2	0.00% 0	0.00% 0	11.63% 5	43	7.21
Increasing services to elderly and/or disabled residents	0.00% 0	0.00% 0	2.33% 1	0.00% 0	4.65% 2	2.33% 1	13.95% 6	4.65% 2	4.65% 2	11.63% 5	32.56% 14	9.30% 4	0.00% 0	0.00% 0	13.95% 6	43	5.62
Increasing services to low-income residents	2.27% 1	2.27% 1	2.27% 1	0.00% 0	0.00% 0	4.55% 2	2.27% 1	2.27% 1	2.27% 1	4.55% 2	6.82% 3	40.91% 18	15.91% 7	0.00% 0	13.64% 6	44	4.42
Increasing the number of opportunities for residents to enjoy public space - for instance a dog park, benches, bike racks	4.65% 2	2.33% 1	2.33% 1	0.00% 0	2.33% 1	11.63% 5	6.98% 3	2.33% 1	4.65% 2	2.33% 1	6.98% 3	9.30% 4	30.23% 13	4.65% 2	9.30% 4	43	5.33
Other	6.82% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	2.27% 1	0.00% 0	2.27% 1	2.27% 1	2.27% 1	11.36% 5	36.36% 16	36.36% 16	44	3.11

Q20 If you entered 'other' or a topic with several options (dog park/benches/bike racks) please indicate what choice(s) you would make within that category.

Answered: 12 Skipped: 43

Q21 If you would like to see youth/young adult/family opportunities enlarged, please rank these choices

Answered: 40 Skipped: 15



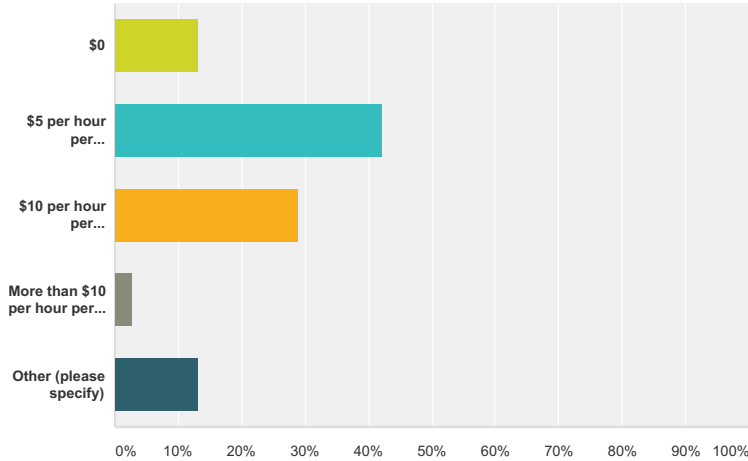
	1	2	3	4	5	6	7	8	N/A	Total	Score
Organized team sports (such as softball, basketball, soccer)	25.64% 10	15.38% 6	12.82% 5	5.13% 2	20.51% 8	2.56% 1	2.56% 1	2.56% 1	12.82% 5	39	5.88
Individual physical activities (pick-up games, place for skateboarding, roller skating, BMX track, swimming, etc.)	17.95% 7	25.64% 10	5.13% 2	23.08% 9	0.00% 0	5.13% 2	2.56% 1	7.69% 3	12.82% 5	39	5.71
Indoor activities (video games/arcade)	2.56% 1	5.13% 2	12.82% 5	7.69% 3	12.82% 5	10.26% 4	28.21% 11	2.56% 1	17.95% 7	39	3.81
Skills classes (chess, language, art, music, crafts)	12.82% 5	17.95% 7	23.08% 9	12.82% 5	12.82% 5	7.69% 3	2.56% 1	0.00% 0	10.26% 4	39	5.69
Organized club (Scouting, 4-H, etc.)	5.13% 2	10.26% 4	5.13% 2	25.64% 10	12.82% 5	17.95% 7	7.69% 3	2.56% 1	12.82% 5	39	4.53
Activity center to meet friends, hang out	7.69% 3	7.69% 3	12.82% 5	10.26% 4	12.82% 5	17.95% 7	10.26% 4	0.00% 0	20.51% 8	39	4.65
Place offering activities such as book clubs, discussion groups, video nights	20.00% 8	7.50% 3	10.00% 4	2.50% 1	10.00% 4	20.00% 8	17.50% 7	0.00% 0	12.50% 5	40	4.80
Other	2.56% 1	2.56% 1	5.13% 2	0.00% 0	5.13% 2	0.00% 0	7.69% 3	43.59% 17	33.33% 13	39	2.23

Q22 If you answered 'other' to the last question, please explain here.

Answered: 6 Skipped: 49

Q23 If you indicated you would like to see additional services for youths, families and young adults, what is the most you would be willing to pay, per hour, per family member/child if fees were needed to supply instruction, materials, supervision, etc.?

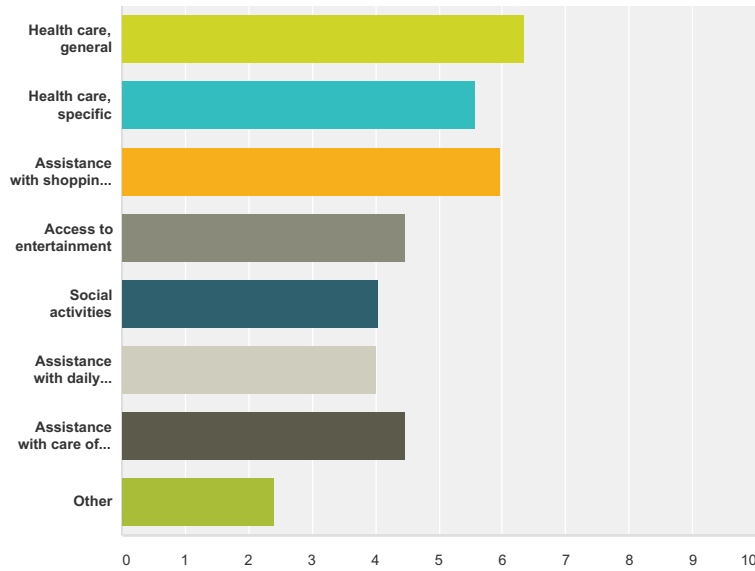
Answered: 38 Skipped: 17



Answer Choices	Responses
\$0	13.16% 5
\$5 per hour per person/child	42.11% 16
\$10 per hour per person/child	28.95% 11
More than \$10 per hour per person/child	2.63% 1
Other (please specify)	13.16% 5
Total	38

Q24 If more services to elderly/disabled residents are important to you, please prioritize the following needs:

Answered: 39 Skipped: 16



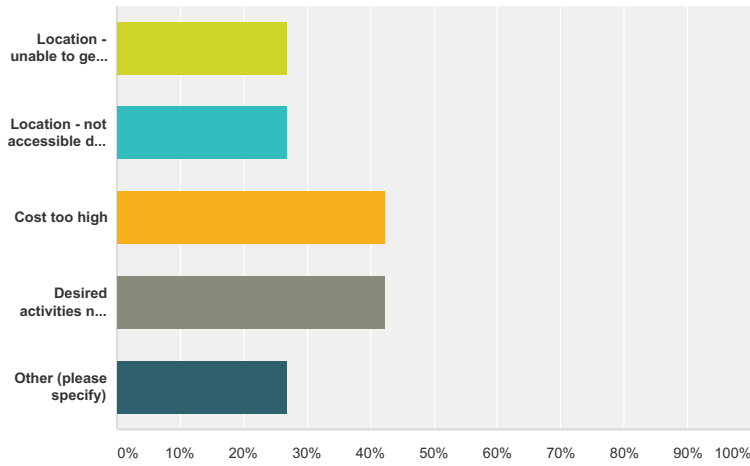
	1	2	3	4	5	6	7	8	N/A	Total	Score
Health care, general	34.21% 13	18.42% 7	5.26% 2	5.26% 2	7.89% 3	7.89% 3	0.00% 0	2.63% 1	18.42% 7	38	6.35
Health care, specific	10.53% 4	28.95% 11	10.53% 4	7.89% 3	5.26% 2	2.63% 1	7.89% 3	5.26% 2	21.05% 8	38	5.57
Assistance with shopping and errands	10.53% 4	10.53% 4	42.11% 16	15.79% 6	5.26% 2	2.63% 1	0.00% 0	0.00% 0	13.16% 5	38	5.97
Access to entertainment	0.00% 0	5.26% 2	7.89% 3	26.32% 10	18.42% 7	7.89% 3	7.89% 3	0.00% 0	26.32% 10	38	4.46
Social activities	0.00% 0	2.63% 1	7.89% 3	15.79% 6	28.95% 11	18.42% 7	7.89% 3	0.00% 0	18.42% 7	38	4.06
Assistance with daily living	7.89% 3	5.26% 2	10.53% 4	2.63% 1	10.53% 4	23.68% 9	15.79% 6	5.26% 2	18.42% 7	38	4.00
Assistance with care of home/property/pets	17.95% 7	15.38% 6	0.00% 0	5.13% 2	2.56% 1	12.82% 5	30.77% 12	2.56% 1	12.82% 5	39	4.47
Other	7.69% 3	0.00% 0	0.00% 0	2.56% 1	0.00% 0	2.56% 1	2.56% 1	35.90% 14	48.72% 19	39	2.40

Q25 If you indicated 'other' to the last question, please explain here.

Answered: 4 Skipped: 51

Q26 Please indicate how existing services to the elderly and/or disabled similar to those you are seeking do not meet your or your family's needs? Check all that apply.

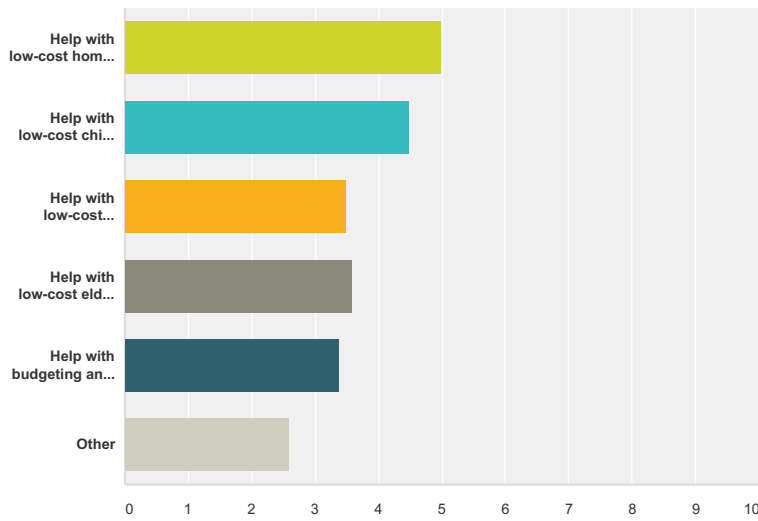
Answered: 26 Skipped: 29



Answer Choices	Responses
Location - unable to get transportation to attend	26.92% 7
Location - not accessible due to disability	26.92% 7
Cost too high	42.31% 11
Desired activities not offered	42.31% 11
Other (please specify)	26.92% 7
Total Respondents: 26	

Q27 If you are seeking more services to low-income residents, please prioritize them.

Answered: 32 Skipped: 23



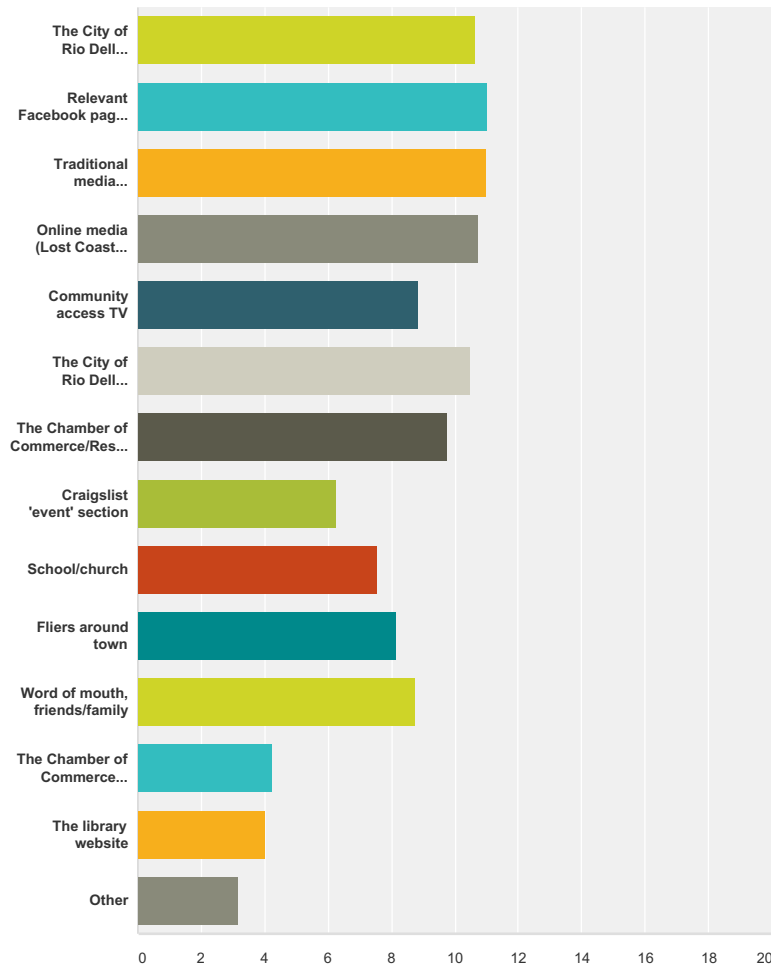
	1	2	3	4	5	6	N/A	Total	Score
Help with low-cost home repair and maintenance	38.71% 12	3.23% 1	19.35% 6	3.23% 1	0.00% 0	3.23% 1	32.26% 10	31	5.00
Help with low-cost child care	9.68% 3	32.26% 10	9.68% 3	12.90% 4	3.23% 1	0.00% 0	32.26% 10	31	4.48
Help with low-cost transportation	0.00% 0	16.13% 5	19.35% 6	19.35% 6	6.45% 2	6.45% 2	32.26% 10	31	3.48
Help with low-cost elder care	9.68% 3	3.23% 1	16.13% 5	22.58% 7	12.90% 4	0.00% 0	35.48% 11	31	3.60
Help with budgeting and financial management	12.50% 4	9.38% 3	3.13% 1	6.25% 2	34.38% 11	0.00% 0	34.38% 11	32	3.38
Other	12.50% 4	6.25% 2	0.00% 0	0.00% 0	6.25% 2	34.38% 11	40.63% 13	32	2.58

Q28 If you indicated 'other' in the last question, please explain here. If your suggestion appears to duplicate existing services (food pantry, Food for People, brown bag lunches for seniors, clothes closet, Community Resource Center), please include how they need to better serve you.

Answered: 3 Skipped: 52

Q29 How do you get news about the community?

Answered: 41 Skipped: 14



	1	2	3	4	5	6	7	8	9	10	11	12	13	14	N/A	Total	Score
The City of Rio Dell website	9.76% 4	12.20% 5	4.88% 2	9.76% 4	7.32% 3	0.00% 0	7.32% 3	7.32% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	2.44% 1	0.00% 0	39.02% 16	41	10.64
Relevant Facebook pages (library, fire department, police, etc.)	14.63% 6	14.63% 6	14.63% 6	2.44% 1	4.88% 2	9.76% 4	4.88% 2	2.44% 1	2.44% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	2.44% 1	26.83% 11	41	11.03
Traditional media (television, newspaper, etc.)	17.07% 7	9.76% 4	17.07% 7	17.07% 7	0.00% 0	7.32% 3	7.32% 3	2.44% 1	4.88% 2	0.00% 0	2.44% 1	0.00% 0	0.00% 0	0.00% 0	14.63% 6	41	11.00
Online media (Lost Coast Outpost, online version of traditional media)	14.63% 6	7.32% 3	14.63% 6	12.20% 5	9.76% 4	4.88% 2	2.44% 1	2.44% 1	2.44% 1	0.00% 0	0.00% 0	0.00% 0	2.44% 1	2.44% 1	24.39% 10	41	10.71
Community access TV	2.50% 1	2.50% 1	2.50% 1	5.00% 2	12.50% 5	12.50% 5	2.50% 1	7.50% 3	5.00% 2	2.50% 1	0.00% 0	0.00% 0	2.50% 1	0.00% 0	42.50% 17	40	8.87
The City of Rio Dell newsletter (mailed to homes several times/year)	12.50% 5	7.50% 3	10.00% 4	17.50% 7	17.50% 7	12.50% 5	7.50% 3	0.00% 0	0.00% 0	0.00% 0	2.50% 1	0.00% 0	0.00% 0	2.50% 1	10.00% 4	40	10.50
The Chamber of Commerce/Resource Center newsletter (free in local stores monthly)	7.50% 3	10.00% 4	10.00% 4	10.00% 4	2.50% 1	10.00% 4	15.00% 6	10.00% 4	2.50% 1	2.50% 1	0.00% 0	2.50% 1	0.00% 0	0.00% 0	17.50% 7	40	9.76
Craigslist 'event' section	0.00% 0	2.50% 1	0.00% 0	0.00% 0	0.00% 0	2.50% 1	5.00% 2	12.50% 5	12.50% 5	12.50% 5	5.00% 2	0.00% 0	2.50% 1	0.00% 0	45.00% 18	40	6.27

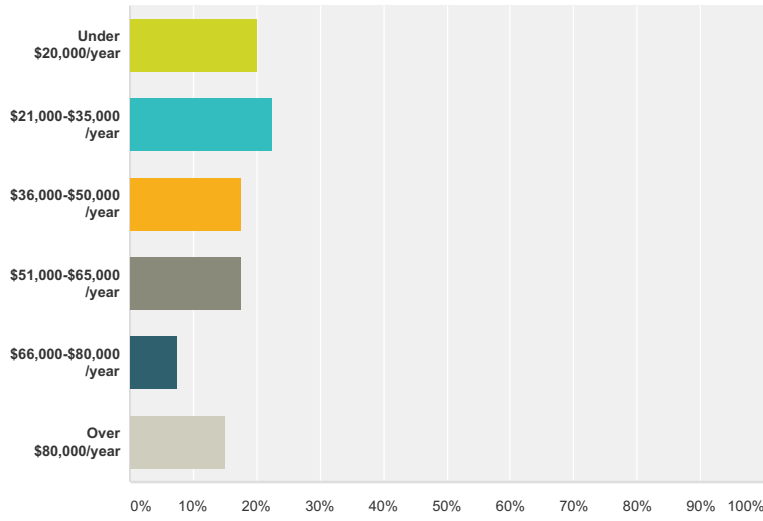
School/church	2.44% 1	7.32% 3	4.88% 2	0.00% 0	4.88% 2	0.00% 0	7.32% 3	4.88% 2	12.20% 5	14.63% 6	4.88% 2	0.00% 0	0.00% 0	2.44% 1	34.15% 14	41	7.56
Fliers around town	2.44% 1	4.88% 2	9.76% 4	9.76% 4	4.88% 2	9.76% 4	2.44% 1	0.00% 0	9.76% 4	14.63% 6	9.76% 4	2.44% 1	0.00% 0	0.00% 0	19.51% 8	41	8.15
Word of mouth, friends/family	9.76% 4	14.63% 6	2.44% 1	2.44% 1	12.20% 5	4.88% 2	2.44% 1	4.88% 2	0.00% 0	9.76% 4	17.07% 7	2.44% 1	0.00% 0	0.00% 0	17.07% 7	41	8.76
The Chamber of Commerce website	0.00% 0	0.00% 0	0.00% 0	0.00% 0	2.50% 1	2.50% 1	5.00% 2	2.50% 1	2.50% 1	0.00% 0	12.50% 5	32.50% 13	5.00% 2	0.00% 0	35.00% 14	40	4.27
The library website	0.00% 0	2.44% 1	2.44% 1	2.44% 1	0.00% 0	0.00% 0	2.44% 1	2.44% 1	2.44% 1	0.00% 0	0.00% 0	14.63% 6	29.27% 12	2.44% 1	39.02% 16	41	4.00
Other	4.88% 2	0.00% 0	0.00% 0	0.00% 0	0.00% 0	2.44% 1	0.00% 0	2.44% 1	2.44% 1	0.00% 0	0.00% 0	0.00% 0	7.32% 3	34.15% 14	46.34% 19	41	3.18

Q30 If you indicated 'other' to the last question, please explain here.

Answered: 4 Skipped: 51

Q42 What is your household income?

Answered: 40 Skipped: 15



Answer Choices	Responses	Count
Under \$20,000/year	20.00%	8
\$21,000-\$35,000/year	22.50%	9
\$36,000-\$50,000/year	17.50%	7
\$51,000-\$65,000/year	17.50%	7
\$66,000-\$80,000/year	7.50%	3
Over \$80,000/year	15.00%	6
Total		40